

**OCLIPSE SUNSCREENS FROM ZO SKIN HEALTH**

Zo Skin Health, Inc. launched two new sunscreens this year: Oclipse Daily Sheer SPF 50 and Oclipse-C SPF 50. The Oclipse Daily Sheer SPF 50 is formulated with a non-greasy, sheer, matte finish. It offers triple-spectrum protection against UVA/UVB, HEV, and IR-A rays. It is water and perspiration resistant (80 minutes), and hydrates the skin to prevent dryness from increased outdoor exposure. Oclipse-C SPF 50 is a mineral sunscreen for sensitive skin and post-procedure skin. It also offers triple-spectrum protection against UVA/UVB, HEV, and IR-A rays, and is formulated with ZOx12 to protect against free radical damage. [Zoskinhealth.com](http://Zoskinhealth.com)



**COSMETIC MEDICINE & SURGERY BOOK NOW AVAILABLE**

*Cosmetic Medicine & Surgery* launched at the AMWC 2017 – 15th Aesthetic & Anti-aging Medicine World Congress held in April. Aesthetic rejuvenation now encompasses so many topics that practitioners in one area may feel out of touch with developments in other areas in the same field. With more than 70 chapters, 1200 figures (many in full color), 80 tables, and 20 videos, from an international list of contributors, under an eminent team of editors, *Cosmetic Medicine & Surgery* is a comprehensive and authoritative resource on this rapidly expanding area of medicine, according to the publisher. The book covers a wide spectrum of topics including the fundamental aspects, cosmetic aspects, minimally invasive surgery, the aesthetic facelift, and more. [crcpress.com/9781482208092](http://crcpress.com/9781482208092)



**MERZ AESTHETICS LAUNCHES MEDERMA QUICK DRY OIL, MEDERMA SPEZIAL**

Merz Aesthetics officially launched Mederma Quick Dry Oil and Mederma Spezial in the US. Mederma Quick Dry Oil contains a complex blend of oils, botanicals, and patented Cepalin to improve the overall appearance, texture, and color of scars and stretch marks, and maintain skin's natural moisture level and reduce redness and blotchiness, among other benefits. The Mederma Spezial line includes three targeted dietary capsules, Mederma Spezial Skin Capsules,



Mederma Spezial Healthy Nails, Mederma Spezial Hair Capsules as well as two topical cream mousses, Mederma Spezial Cream Mousse Hyaluron and Mederma Spezial Cream Mousse Collagen. This product line has been available in Europe since 1964. [Mederma.com](http://Mederma.com)



**NUTRITION FOR HEALING LAUNCHES MEND COSMETIC**

Nutrition For Healing LLC introduced MEND Cosmetic. The all natural blend of clinically researched, proven ingredients designed specifically to support healing from cosmetic surgery, is for medical distribution. MEND Cosmetic is focused on providing patients with the right nutrition to support optimal healing, in an easy-to-consume supplement. The right nutritional support can encourage faster and better healing, can help reduce excessive inflammation, and can help reduce bruising. MEND Cosmetic contains a proprietary blend of proven nutrients that are supported by clinical evidence. [Mendhealing.com](http://Mendhealing.com)



**OBAGI INTRODUCES KÉRAPHINE**

Obagi Medical's KéraPhine Body Smoothing Lotion is clinically proven to exfoliate and remove dead skin cells from the surface of the skin, helps remove rough and bumpy skin, and reduces dryness on the arms. The exclusive formula of rich emollients and exfoliants help smooth rough and bumpy skin. The key ingredients, glycolic acid (15%) and ammonium lactate (5%) work to exfoliate, condition, and restore healthy looking skin. The body lotion also includes dimethicone and glycerin, to help soothe and moisturize your skin. [obagi.com](http://obagi.com)



# Therapeutic Focus: Sunscreen

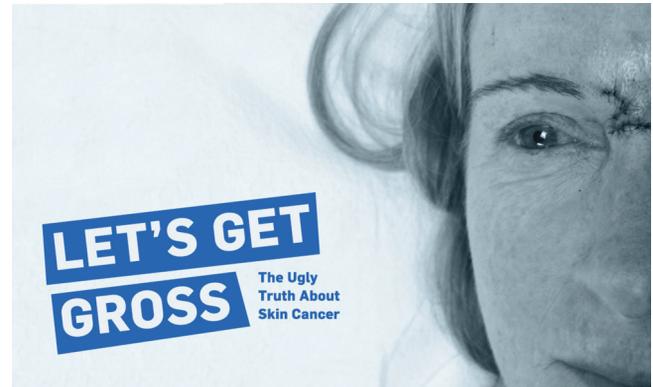
## IS WIDESPREAD VITAMIN D DEFICIENCY DUE TO CHRONIC DISEASE, SUNSCREEN USE?

Nearly 1 billion people worldwide may have deficient or insufficient levels of vitamin D due to chronic disease and inadequate sun exposure related to sunscreen use, according to a study in the *Journal of the American Osteopathic Association*. The study also found that 95 percent of African American adults may have vitamin D deficiency or insufficiency.

“People are spending less time outside and, when they do go out, they’re typically wearing sunscreen, which essentially nullifies the body’s ability to produce vitamin D,” says study author Kim Pfothenauer, DO, assistant professor at Touro University in Vallejo, CA, in a news release. “While we want people to protect themselves against skin cancer, there are healthy, moderate levels of unprotected sun exposure that can be very helpful in boosting vitamin D.”

Increasing and maintaining healthy vitamin D levels can be as easy as spending five to 30 minutes in midday sun twice a week, according to the study authors. It is important to forgo sunscreen during these sessions because SPF 15 or greater decreases vitamin D3 production by 99 percent, they write. Currently, insufficiency is defined as between 21 and 30 ng/ml and deficiency is considered below 20ng/ml by the Endocrine Society.

*Weigh in:* Do you ever recommend moderate levels of unprotected sun exposure? Tweet us @Practical\_Derm.



## COOLIBAR GETS GROSS TO PREVENT SKIN CANCER

Coolibar’s new skin cancer prevention and awareness campaign may make you sick, and that’s kind of the point. Called “Let’s Get Gross,” the new campaign will feature stories from skin cancer survivors including Summer Sanders, TV host, reporter, and 1992 Olympic swimming champion, Ian Leonard, FOX 9 Chief Meteorologist, and media notable Judy Cloud, among others. It will include explicit photos, real stories, and facts about skin cancer to encourage annual skin checks, self-protection from UV exposure with UPF 50+ clothing, hats, and SPF 30+ sunscreen. The campaign also invites survivors to share stories, photos, treatment images and scars to raise awareness.